

You are invited to attend a FREE

Long Beach

BUSINESS RESOURCE SEMINAR



Strategies for
success in
today's economy

Wednesday January 28, 2015

8:30 a.m. to 2:30 p.m.
(check-in at 8:00 a.m.)

Long Beach City College
Community Multipurpose Room, T-1200
4901 East Carson Street
Long Beach, CA 90808

Parking in Lot M
Daily Permit cost is \$2.00

Register online at:
www.boe.ca.gov/seminars
or by calling 1-888-847-9652

Jerome E. Horton
CHAIRMAN, CALIFORNIA STATE
BOARD OF EQUALIZATION

Small Business
Development Center
HOSTED BY LONG BEACH
CITY COLLEGE

Ricardo Lara
SENATOR, 33RD SENATE DISTRICT

Patrick O'Donnell
ASSEMBLYMEMBER, 70TH ASSEMBLY DISTRICT

Stacy Mungo
LONG BEACH CITY COUNCILMEMBER,
5TH DISTRICT



This is a BOE-sponsored event.

Topics:

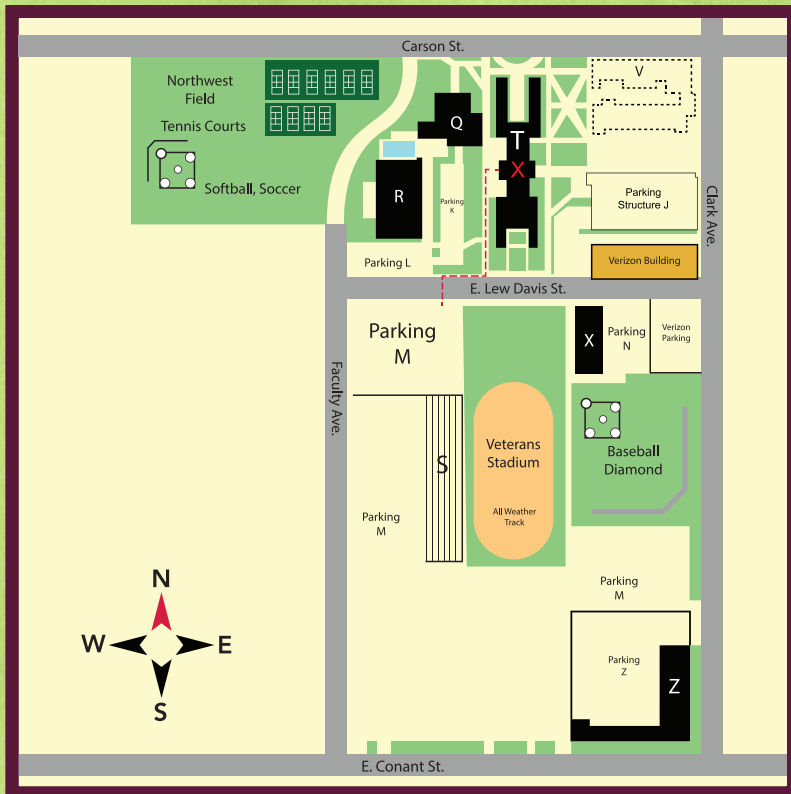
- Using Tax Credits to Finance Your Business
- Meet Your Community's Elected Officials-Accessing Problem Solvers
- Target Marketing
- New Permit Holder Training
- Audits and Compliance
- Marketing Technologies for Your Business
- Funding for Your Business
- Forms of Ownership
- Recordkeeping
- Employee or Independent Contractor?

Participating Organizations:

- California State Board of Equalization
- Small Business Development Center
- Internal Revenue Service
- Employment Development Department
- Franchise Tax Board
- Small Business Administration



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Driving Directions

From Downtown Long Beach:

- Take Highway 1 south
- At the traffic circle, take the 2nd exit onto Los Coyotes Diagonal toward Bellflower
- Turn Left onto Clark Avenue
- Turn Left onto East Conant Street
- Turn Right onto Faculty Avenue
The entrance to Lot M is on the Right.

From the Compton area:

- Take CA-91 East
- Exit then turn Right at Bellflower Boulevard
- Turn Right onto Carson Street
- Turn Left onto Clark Avenue
- Turn Right onto East Conant Street
- Turn Right onto Faculty Avenue
The entrance to Lot M is on the Right.



The location is accessible to people with disabilities. If you require special assistance, please call 1-888-847-9652.

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